

Curriculum Vitae



Dr. Valerie Hase

Contact Details

LMU, Department of Media and Communication (IfKW), Division for Computational Communication Research

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RESEARCH INTERESTS

Computational Social Science, Text-as-Data, Digital Trace Data, Cross-Platform Approaches, Digital Journalism, Conflict & Crisis Communication

ACADEMIC POSITIONS

- Research Associate** (Apr – Oct 2022) / **Akademische Rätin a. Z.** (since Nov 2022) 04/2022 – present
Department of Media and Communication, LMU Munich, Germany
Computational Communication Research – division led by Prof. Dr. Mario Haim
- Teaching and Research Assistant / PhD Student** 09/2017 – 03/2022
Department of Communication and Media Research, University of Zurich, Switzerland
Science, Crisis & Risk Communication – division led by Prof. Dr. Mike Schäfer
- Research Intern** 10/2016 – 05/2017
Think Tank Polis (*Truth, Trust and Technology Commission and Hub*) & Department of Media and Communication (*Media and Migration Project*), London School of Economics and Political Science (LSE), UK
- Fast-Track Scholar** 06/2014 – 05/2015
DFG-Research Group “Trust and Communication in a Digitized World”, Germany
- Student Assistant** 01/2012 – 08/2016
Department of Communication, University of Münster, Germany
for Prof. Dr. Bernd Blöbaum (journalism studies)
for Dr. Thomas Birkner (political communication)
for Dr. Jens Woelke (statistics/research design)
for Dr. Andreas Scheu (administrative work for graduate admissions)

EDUCATION

- Communication Science, Dr. Phil.** (magna cum laude) 09/2017 – 07/2022
Department of Communication and Media Research, University of Zurich, Switzerland
Dissertation on: *Employing Computational Social Science to Analyze Coverage of Political Violence*
Supervised by Prof. Dr. Mike Schäfer & Prof. Dr. Annie Waldherr
- Social Research Methods, M.Sc.** (with distinction) 09/2016 – 08/2017
Department of Methodology, London School of Economics and Political Science, UK
- Communication Science, M.A., B.A.** (with distinction) 10/2010 – 08/2016
Department of Communication, University of Münster, Germany
- Diploma/Abitur qualifying for university admission** (grade: 1.3) 09/2004 – 06/2010
Kaiser-Wilhelm-Ratsgymnasium Hannover, Secondary School, Germany
exempted from taking 4th and 10th grade due to excellent academic performance

PUBLICATIONS

Edited Volumes

1. Haim, M., **Hase, V.**, Schindler, J., Bachl, M., & Domahidi, E. (eds., in preparation). Validity and the Four “R’s”: (Re-)Establishing Standards for Content Analysis. Special Issue in *SCM – Studies in Communication and Media*. ([Link](#) to CFP)
2. Perreault, G., Foxman, M., Maares, P., & **Hase, V.** (eds., in preparation). Epistemologies of Digital Journalism Production. Special Issue in *Digital Journalism*. ([Link](#) to CFP)

Journal Articles

14. Schäfer, M.S., & **Hase, V.** (2022). Computational Methods for the Analysis of Climate Change Communication: Towards an Integrative and Reflexive Approach. *WIREs Climate Change*. Online first publication. <https://doi.org/10.1002/wcc.806> [SSCI listed, Impact Score = 7.385] ([Link](#))
 13. **Hase, V.**, Boczek, K., & Scharkow, M. (2022). Adapting to Affordances and Audiences? A Cross-Platform, Multi-Modal Analysis of the Platformization of News on Facebook, Instagram, TikTok, and Twitter. *Digital Journalism*. Online first publication. <https://doi.org/10.1080/21670811.2022.2128389> [SSCI listed, Impact Score = 7.986] ([Link](#))
 12. **Hase, V.**, & Engelke, K. (2022). Emotions in Crisis Coverage: How UK News Media Used Fear Appeals to Report on the Coronavirus Crisis. *Journalism and Media*, 3(4), 633–649. <https://doi.org/10.3390/journalmedia3040042> [not SSCI listed] ([Link](#))
 11. **Hase, V.**, Schäfer, M.S., Metag, J., Bischofberger, M., & Henry, L. (2022). Engaging the Public or Asking Your Friends? Analyzing Science-Related Crowdfunding Using Behavioral and Survey Data. *Public Understanding of Science*, 31(8), 993–1011. <https://doi.org/10.1177/09636625221113134> [SSCI listed, Impact Score = 3.702] ([Link](#))
 10. **Hase, V.**, Mahl, D., & Schäfer, M. S. (2022). Der „Computational Turn“: ein „interdisziplinärer Turn“? Ein systematischer Überblick zur Nutzung der automatisierten Inhaltsanalyse in der Journalismusforschung. *Medien & Kommunikationswissenschaft*, 70(1–2), 60–78. <https://doi.org/10.5771/1615-634X-2022-1-2-60> [not SSCI listed] ([Link](#))
 9. Hellmüller, L., **Hase, V.**, & Lindner, P. (2022). Terrorist Organizations in the News: A Computational Approach to Measure Media Attention towards Terrorism. *Mass Communication & Society*, 25(1), 134–152. <https://doi.org/10.1080/15205436.2021.1936068> [SSCI listed, Impact Score = 3.256] ([Link](#))
 8. **Hase, V.**, Mahl, D., Schäfer, M., & Keller, T. (2021). Climate Change in News Media across the Globe: An Automated Analysis of Issue Attention and Themes in Climate Change Coverage in 10 Countries (2006–2018). *Global Environmental Change*, 70, 102353. <https://doi.org/10.1016/j.gloenvcha.2021.102353> [SSCI listed, Impact Score = 11.160] ([Link](#))
 7. **Hase, V.** (2021). What is Terrorism (according to the News)? How the German Press Selectively Labels Political Violence as “Terrorism”. *Journalism*, 24(2), 398–417. <https://doi.org/10.1177/14648849211017003> [SSCI listed, Impact Score = 3.194] ([Link](#))
 6. **Hase, V.**, Engelke, K., & Kieslich, K. (2020). The Things We Fear. Combining Automated and Manual Content Analysis to Uncover Themes, Topics and Threats in Fear-Related News. *Journalism Studies*, 21(10), 1384–1402. <https://doi.org/10.1080/1461670X.2020.1753092> [SSCI listed, Impact Score = 3.604] ([Link](#))
 5. Keller, T., **Hase, V.**, Thaker, J., Mahl, D., & Schäfer, M. S. (2020). News Media Coverage of Climate Change in India 1997-2016. Using Automated Content Analysis to Assess Issue Salience and Topics. *Environmental Communication*, 14(2), 219–235. <https://doi.org/10.1080/17524032.2019.1643383> [SSCI listed, Impact Score = 3.389] ([Link](#))
 4. Wintterlin, F., Engelke, K., & **Hase, V.** (2020). Can Transparency Preserve Journalism's Trustworthiness? Recipients' Views on Transparency about Source Origin and Verification Regarding User-Generated Content in the News. *Studies in Communication and Media*, 9(2), 218–240. <https://doi.org/10.5771/2192-4007-2020-2-218> [SSCI listed, Impact Score = 0.43] ([Link](#))
 3. Grosser, K., **Hase, V.**, & Wintterlin, F. (2019). On Measuring Trust and Distrust in Journalism: Reflection of the Status Quo and Suggestions for the Road ahead. *Journal of Trust Research*, 9(1), 66–86. <https://doi.org/10.1080/21515581.2019.1588741> [SSCI listed, Impact Score = 0.62] ([Link](#))
 2. Grosser, K., **Hase, V.**, & Wintterlin, F. (2019). Trustworthy or Shady? Exploring the Influence of Verifying and Visualizing UGC on Online Journalism's Trustworthiness. *Journalism Studies*, 20(4), 500–522. <https://doi.org/10.1080/1461670X.2017.1392255> [SSCI listed, Impact Score = 3.604] ([Link](#))
 1. Birkner, T., & **Hase, V.** (2017). Framing German and Global Politics over Three Decades – A Content Analysis of the Journalistic Work of Helmut Schmidt. *Medien und Zeit*, 32(2), 30–42. [not SSCI listed] ([Link](#))
6. Haim, M., & **Hase, V.** (in press). Computational Methods und Tools für die Erhebung und Auswertung von Social-Media-Daten. In: S. Stollfuß, L. Niebling, & F. Raczkowski (eds.), *Handbuch Digitale Medien und Methoden*. Springer.
5. **Hase, V.** & Schäfer, M.S. (2023). Big Data & Computational Methods: Methodological Advances for Analyzing Mediated Environmental Communication. In A. Hansen (ed.), *The Routledge Handbook of Environment and Communication*. Routledge. <https://doi.org/10.4324/9781003119234-19> ([Link](#))

Articles in Handbooks

4. Hase, V. (2023). Automated Content Analysis. In F. Oehmer, S. H. Kessler, E. Humprecht, K. Sommer, & L. Castro Herrero (eds.), *Standardisierte Inhaltsanalyse in der Kommunikationswissenschaft – Standardized Content Analysis in Communication Research*. VS Springer (pp. 23–36). https://doi.org/10.1007/978-3-658-36179-2_3 ([Link](#))

3. Rothenberger, L., & Hase, V. (2023). Terrorism Coverage. In F. Oehmer, S. H. Kessler, E. Humprecht, K. Sommer, & L. Castro Herrero (eds.), *Standardisierte Inhaltsanalyse in der Kommunikationswissenschaft – Standardized Content Analysis in Communication Research*. VS Springer (pp. 137–146). https://doi.org/10.1007/978-3-658-36179-2_12 ([Link](#))

2. Hase, V. (2022). Trendanalysen und Datenbanken. Zur Nutzung und Qualität quantitativer Daten(-analysen) in der Terrorismusforschung. In L. Rothenberger, J. Krause, J. Jost & K. Frankenthal (eds.), *Terrorismusforschung. Interdisziplinäres Handbuch für Wissenschaft und Praxis* (pp. 827–834). Nomos. ([Link](#))

1. Hase, V. (2022). Big Data in der Terrorismusforschung. Mehrwert, Grenzen und Gefahren der Computational Social Science für die Terrorismusforschung. In L. Rothenberger, J. Krause, J. Jost & K. Frankenthal (eds.), *Terrorismusforschung. Interdisziplinäres Handbuch für Wissenschaft und Praxis* (pp. 835–841). Nomos. ([Link](#))

Articles in Edited Books/Conference Proceedings

4. Boczek, H. & Hase, V. (in press). Eine Redaktion, hundert Kanäle? Komparative Plattformanalysen als Methode zur Erforschung von Wandel und Innovation im Journalismus. In S. Kretzschmar, A. Sehl, & D. Nölleke, D. (eds.), *Innovationen im Journalismus: Theorien – Methoden – Potentiale?* Springer.

3. Boczek, K. & Hase, V.* (2020). Technische Innovation, theoretische Sackgasse? Chancen und Grenzen der automatisierten Inhaltsanalyse in Lehre und Forschung. In Schützeneder, J., Meier, K. & Springer, N. (eds.), *Neujustierung der Journalistik/Journalismusforschung in der digitalen Gesellschaft*. Proceedings of the Annual Conference of the Journalism/Journalism Research Section of the DGPK, 2019, Eichstätt (pp. 117–128). <https://doi.org/10.21241/ssor.70828> [*shared first authorship] ([Link](#))

2. Grosser, K., Hase, V., & Blöbaum, B. (2016). Trust in Online Journalism. In B. Blöbaum (ed.), *Trust and Communication in a Digitized World. Models and Concepts of Trust Research* (pp. 53–73). VS Springer. ([Link](#))

1. Boberg, S., Hase, V., & Johnson, D. (2016). Gerhard Schröder. In T. Birkner (ed.), *Medienkanzler. Politische Kommunikation in der Mediendemokratie* (pp. 221–261). VS Springer. ([Link](#))

PRESENTATIONS

Presentations

36. Hase, V., & Haim, M. (2023). *Can We Get Rid of the Bias? Mitigating Error in Data Donation Studies via Sampling and Survey Design Strategies*. 73rd Annual Conference of the International Communication Association (ICA). 25.–29. May 2023, Toronto.

35. TeBlunthuis, N., Hase, V., & Chung-Hong, C. (2023). *Automated Content Misclassification Causes Bias in Regression. Can We Fix It? Yes We Can!* Annual Conference of the International Communication Association (ICA). 25.–29. May 2023, Toronto.

34. Boczek, K., & Hase, V. (2023). *A Multimodal, Mixed-Method Analysis of Cross-Platform News Flow: How Stories of a Quality News Outlet Evolve over Twelve Different Platforms*. Annual Conference of the International Communication Association (ICA). 25.–29. May 2023, Toronto.

33. Hase, V., & Haim, M. (2023). *Verzerrung als zentrale Herausforderung algorithmischer Kommunikation?* Annual Conference of the German Communication Association (DGPK). 18.–20. May, Bremen.

32. Yan, Xiaoyue, Mahl, D., Hase, V., & Schäfer, M.S. (2023). *From “Climate Change” to “Climate Crisis”? News Media Nomenclature in the Global South and the Global North between 1996-2021*. Living with Climate Change Conference. 8.-9. May 2023, Bergen.

31. TeBlunthuis, N., Hase, V., & Chan, C.-H. (2022). *How to Stop Ignoring Automated Classification Errors: Differential Measurement Error and Inter-Coder Reliability in Measurement Error Models*. Tada2022 Text as Data Conference. 6.–7. October 2022, New York.

30. Rothenberger, L., & Hase, V. (2022). *Terrorism Coverage on YouTube — A Comparative Analysis of Videos and Comments on Legacy Media Channels*. 2022 International Conference on Social Media and Society (#SMSociety). 18.–19. July 2022, Barcelona.

29. Hase, V., Schäfer, M.S., Metag, J., Bischofberger, M., & Henry, L. (2022). *Engaging the Public or Asking Your Friends? Analyzing Science-Related Crowdfunding Using Behavioral, Survey, and Content Analysis Data*. Annual Conference of the International Communication Association (ICA). 26.–30. May 2022, Paris.

28. Hase, V., Boczek, K., & Scharkow, M. (2022). *Adapting to Affordances & Audiences? A Cross-Platform, Mixed-Methods Analysis of the Platformization of News*. Annual Conference of the International Communication Association (ICA). 26.–30. May 2022, Paris.

27. Hase, V., Mahl, D., & Schäfer, M.S. (2021). *Increasing Interdisciplinarity or Deepening Disciplinary Differences? A Systematic Review of “Text as Data” Approaches in Journalism Studies*. Annual Conference of the Methods Division of the German Communication Association (DGPK). 30. September – 1. October 2021, Vienna.

26. **Hase, V., & Boczek, K.** (2021). *All the News That's Fit to Post? The Dislocation of a Journalistic Brand across Eleven (Digital) Platforms*. Future of Journalism Conference, 23.–24. September 2021, Cardiff.
25. Boczek, K., & **Hase, V.** (2021). *Eine Redaktion, hundert Plattformen? Komparative Multi-Channel-Analysen als Methode zur Erforschung von Wandel und Innovation im Journalismus*. Annual Conference of the Journalism Studies Division of the German Communication Association (DGPK). 15.–17. September 2021, Munich.
24. **Hase, V., & Engelke, K.** (2021). *Emotion-Inducing News in Crisis Coverage: A Multi-Method Analysis of Fear Appeals in UK News Coverage of the Coronavirus*. Annual Conference of the International Communication Association (ICA). 27.–31. May 2021, Denver.
23. **Hase, V., Mahl, D., Schäfer, M.S. & Keller, Z.** (2021). *The Climate Crisis in News Media Across the Globe: An Automated Analysis of Issue Attention and Themes in Climate Change Coverage across Ten Countries*. Annual Conference of the International Communication Association (ICA). 27.–31. May 2021, Denver.
22. **Hase, V., Mahl, D., Keller, T., & Schäfer, M.S.** (2021). *A Crisis That Strikes All of Society. A Cross-National and Longitudinal Study of the "Societalization" of Climate Change Coverage*. Dreiländertagung für Kommunikationswissenschaft, 7.–9. April, 2021, Zurich.
21. Mahl, D., **Hase, V., Schäfer, M.S., & Keller, T.** (2020). A "Societal Turn" in Climate Change Coverage? How the Media Portray Climate Change as A Threat Affecting All Parts of Society. Swiss Geoscience Meeting 2020. 16.–17. November, Zurich.
20. **Hase, V., Mahl, D., Schäfer, M.S., & Keller, T.** (2020). Erweitert, nicht ersetzt: Wie Verfahren der automatisierten Inhaltsanalyse manuelle Inhaltsanalysen unterstützen und erweitern können. Annual Conference of the Journalism Studies Division of the German Communication Association (DGPK). 24.–25. September 2020, Hamburg.
19. **Hase, V., Schäfer, S., Metag, J., Henry, L., & Bischofberger, M.** (2020). *Wer fördert wissenschaftliche Projekte online – und warum? Eine multivariate Analyse von Einstellungen und Spendeverhalten im Kontext wissenschaftlichen Crowdfundings durch Matching von Befragungs- und Spendedaten*. Annual Conference of the Science Communication Division of the DGPK (WissKomm). 5.–7. February 2020, Münster.
18. **Hase, V.** (2019). *The Construction of Terrorism. Combining Machine Learning and Manual Content Analysis to Identify Patterns of Media Attention towards and Presentation of Terrorism*. Doctoral Colloquium of the Journalism Studies Conference of the German Communication Association (DGPK). 18.–20. September 2019, Eichstätt.
17. **Hase, V., Kieslich, K., Engelke, K., & Zeng, J.** (2019). *The Best of Two Worlds? Combining Automated and Manual Content Analysis to Assess Media Coverage*. International Conference on Computational Social Science. 17.–20. July 2019, Amsterdam.
16. **Hase, V., Engelke, K., & Kieslich, K.** (2019). *Angst vor Terror, Klimawandel & Arbeitslosigkeit? Eine automatisierte Inhaltsanalyse von Themen und Trends im Kontext von Angst in den Medien*. Annual Conference of the German Communication Association (DGPK). 9.–11. May, Münster.
15. Hellmüller, L., **Hase, V., & Lindner, P.** (2019). *Terrorism in the News: Explaining Mediated Visibility of Organized Violence*. Annual Conference of the International Communication Association (ICA). 24.–28. May 2019, Washington, D.C.
14. **Hase, V., Kieslich, K., & Engelke, K.** (2019). *The Things We Fear – Using Automated Content Analysis to Uncover How UK and US Media Construct Fear over Time (1990-2017)*. Annual Conference of the International Communication Association (ICA). 24.–28. May 2019, Washington, D.C.
13. Badura, L., Engelke, K., & **Hase, V.** (2019). *Incomplete, Erroneous, and Distorted Information? The Metajournalistic Discourse about the Risks of News Media Use for Recipients*. Journalism Studies Section Conference of the European Communication Research and Education Association (ECREA). 14.–15. February 2019, Vienna.
12. Engelke, K., Wintterlin, F., **Hase, V., & Blöbaum, B.** (2018). *User Comments in Journalism. The Recipients' View on the Potential for Deliberative Discourse*. Bi-Annual Conference of the European Communication Research and Education Association (ECREA). 31. October – 3. November 2018, Lugano.
11. Wintterlin, F., **Hase, V., & Engelke, K.** (2018). *Strategies of Preserving Trust in Journalism: Recipients' View on Transparency and Verification of User-Generated Content*. Bi-Annual Conference of the European Communication Research and Education Association (ECREA). 31. October – 3. November 2018, Lugano.
10. Djukaric, T., Hylland, V., & **Hase, V.** (2018). *Jihadist Brides, Victims of The West. The Role of Women in Terrorism as Suggested by Extremist Online Propaganda*. Vox Pol's Conference on "Violent Extremism, Terrorism, and the Internet: Present and Future Trends". 20.–21. August 2018, Amsterdam.
9. Hellmüller, L., & **Hase, V.** (2018). *Giving Voice to Terrorists: A Longitudinal Model Explaining How National Political Contexts Influence Media Attention toward Terrorist Organizations*. Annual Conference for the Association for Education in Journalism and Mass Communication (AEJMC). 06.–09. August 2018, Washington, D.C.

8. **Hase, V.** (2018). *Making Us Aware or Making Us Afraid? Modelling the Newsworthiness of Terrorist Attacks in the German News Media*. Annual Conference of the International Communication Association (ICA). 24.–28. May 2017, Prague.
7. **Hase, V.** (2018). *Terror in den Medien: Eine Analyse relevanter Selektionskriterien in deutschen Online- und Offline-Medien*. Annual Conference of the German Communication Association (DGPK). 09.–11. May 2018, Mannheim.
6. **Hase, V.** (2018). *Ist ein Terroropfer in Europa deutschen Medien mehr wert als ein Toter anderswo? Die asymmetrische Aufmerksamkeit der Massenmedien gegenüber terroristischen Anschlägen*. Political Communication Conference of the DGPK, DVPW, and the SGKM. 08.–09. February 2018, Fribourg.
5. **Hase, V., Grosser, K., Wintterlin, F., & Blöbaum, B.** (2017). *User-Generated Content in Online Journalism. Exploring How Verifying and Visualizing UGC Influences Journalism's Trustworthiness*. Annual Conference of the International Communication Association (ICA). 25.–29. May 2017, San Diego.
4. **Hase, V.** (2017). *What about the Audience? Individual Correlations and Reasons for Trust in Journalism*. Journalism Studies Section Conference of the European Communication Research and Education Association (ECREA). 23.–24. March 2017, Odense.
3. Grosser, K., **Hase, V., Wintterlin, F., & Blöbaum, B.** (2016). *Trustworthy or Shady - How Does UGC Influence Journalism's Trustworthiness in a Digitized World?* Bi-Annual Conference of the European Communication Research and Education Association (ECREA). 9.–12. November 2016, Prague.
2. **Hase, V.** (2016). *Business News before, during and after the Financial Crisis – Mere Reflection of Economic Developments or Result of Journalistic Criteria of Selection and Presentation?* Poster, 6th Conference of the European Communication Research and Education Association (ECREA). 9.–12. November 2016, Prague.
1. Grosser, K., & **Hase, V.** (2015). *Vertrauen in Online-Journalismus. Ein konzeptionelles Modell unter Berücksichtigung der Rezipienten und des Journalismus*. Conference “Digital Journalism: Disruptive Practice of a New Paradigm”. 5.–6. November 2016, Hamburg.

Invited Talks/ Workshops

6. **Hase, V.** (2023). *Insights Into People's Willingness to Donate Different Types of Data and How to Minimize Bias in Data Donations – Results Based on an Empirical Study*. Invited talk at the Data Donation Lab Meeting, Digital Society Initiative, University of Zurich, 2023, [Link](#).
5. **Hase, V.** (2022). *Digital Trace Data als neuer “Gold-Standard”? Zur Messung von Mediennutzung via neuen methodischen Ansätzen*. Invited talk at the TU Dresden, 2022.
4. **Hase, V.** (2022). *The Crux of Cross-Platform Analyses: What Can and Can't We Do with NLP Methods?* Invited talk at the Trier Center for Language and Communication, 2022, [Link](#).
3. **Hase, V.** (2021). *The “Computational Turn” in Journalism Studies: A Review of “Text as Data” Approaches*. Invited talk at the Mannheim Centre for European Social Research (MZES), 2021, [Link](#).
2. **Hase, V.** (2021). *Tracking Crises over Time: When to Use (or Avoid) Computational Methods*. Panel input as part of the Crisis21 series organized by the Section “Risk & Crisis Communication” of the European Communication Research and Education Association, 2021.
1. **Hase, V.** (2019). *Automatisierte Inhaltsanalyse in der Journalismusforschung*. Public guest lecture as part of the lecture “Journalism Studies” at the University of Münster, 2021, Münster.

AWARDS & GRANTS

Grants as PI (total of ~ 22 000 CHF)

- Project “Research Monitor” (22 704 EUR, Media Authority of North Rhine-Westphalia)

Grants Acquired in Collaboration (total of ~ 21 000 CHF)

- Funding “Computational Methods Working Group” (15 950 CHF, Digital Society Initiative/Graduate School, University of Zurich, three grants, 2020–2022)
- Funding “Open Science Workshop” (2 500 CHF, Department of Communication, University of Zurich, 2020)
- Funding “Twitter Developer Account” (2 550 CHF, Department of Communication, University of Zurich, 2020)

Individual Grants (total of ~ 28 000 CHF) [selected]

- Different Grants for Research & Travel Support (4 274 EUR, LMU Munich, 2022)
- Different Grants for Research & Travel Support (4 329 CHF, University of Zurich, 2018–2021)
- Fast-Track Scholar (9 600 EUR, DFG, 2014–2015)
- Pro Talent Scholar (7 200 EUR, University of Münster; 2011–2013)

Awards

- Winner “Teaching Award”, University of Zurich, M.A. seminar “Text as Data” (2021)
- Winner “Teaching Award”, University of Zurich, B.A. seminar “Text as Data” (2020)

MEDIA APPEARANCES

- #doublecheck – das Ö1 Medienmagazin (2023). [Radio interview](#): Klimajournalismus: Zwischen Ignoranz und Empörung
- Climate Matters|The Climate Debate Watch Blog (2022). [Blog post](#): *Coverage of Climate Change Across the Global North & South*.
- CCS Podcast (2021). Interview guest in [podcast](#): *What Is It about Computational Communication Science?*
- Harvard NiemanLab (2021). Cited in [article](#): *Do Journalists “Hide Behind” Sources When They Use Numbers in the News?*
- SRF Tagesschau (2021). Interview for [broadcasting program](#): *Nahostkonflikt: Die Macht der Bilder via TikTok*.
- Medienwoche (2020). [Interview for article](#): *Stell dir vor, es ist Krieg und keiner geht hin*.
- Medienwoche (2019). [Blog post](#) on: *Der Islam in den Schweizer Medien: Zerrbild oder Realität*.
- NZZ (2019). Interview for [broadcasting program](#): *Cyber-Jihad. Wie der IS den Terror im Netz geprägt hat*.

SERVICE TO PROFESSION

Official Functions

- Co-Chair “*Journalism Studies Division*” (German Communication Association, since 2022, [Link](#))
- Representative of the Mittelbau (Department of Media and Communication, LMU, since 2022, [Link](#))
- Co-Founder “*Methods Early Career Network*” (German Communication Association, 2021–2022, [Link](#))
- Co-Founder “*Computational Methods Working Group*” (University of Zurich & ETH, 2019, [Link](#))
- Co-Chair “*Young Scholars in Journalism Research Network*” (German Communication Association, 2018–2021, [Link](#))

Networks

- COST Action Network *What are Opinions? Integrating Theory and Methods for Automatically Analyzing Opinionated Communication* (European Union, since 2023, [Link](#))
- DFG Network *Potenziale und Herausforderungen der Computational Communication Science am Beispiel von Online-Protest* (DFG, since 2022, [Link](#))
- DGPuK Working Group *Computational Social Science in der Lehre* (DGPuK, since 2021, [Link](#))

Ad Hoc Reviewer

Climate, Chinese Journal of Communication, Communication Methods and Measures, Convergence, Digital Journalism, Environmental Communication, Harvard International Journal of Press/Politics, Journal of Computational Social Science, Journal of Science Communication, Journal of Risk Research, Journalism & Mass Communication Quarterly, Journalism and Media, Journalism Practice, Journalism Studies, Mass Communication & Society, Media and Communication, Medien & Kommunikationswissenschaft, New Media & Society, Oxford Open Climate Change, Public Understanding of Science, Studies in Communication Sciences

Organization of Conferences & Workshops [selected]

- *Data Simulation & Monte Carlo Modeling* (Workshop, 2023, [Link](#))
- *API, Scraping oder doch lieber ab ins Archiv? Möglichkeiten und Probleme der Datensammlung und -qualität für Inhaltsanalysen* (Workshop, Annual Conference of the Methods Section of the DGPuK, 2022, [Link](#))
- *Inhaltsanalyse 2022: Innovation, Reflexion und Anwendung* (Conference, Annual Conference of the Methods Section of the DGPuK, 2022, [Link](#))
- *Teaching Computational Social Science – Where Do We Go from Here?* (Panel Discussion, 2021, [Link](#))
- *Reviewing Workshop with Prof. Dr. Folker Hanusch* (Workshop, Annual Conference of the Journalism Studies Division of the DGPuK, September, [Link](#))
- *A Career in CSS – Dream or Disillusion?* (Panel Discussion related to the 7th International Conference on Computational Social Science, 2021, [Link](#))
- *People, Research Interests & Methods in CSS* (Networking Event related to the 7th International Conference on Computational Social Science, 2021, [Link](#))
- *Young Scholars in Computational Social Science* (Conference, 2020, [Link](#))
- *Open Science in Communication Studies: Benefits, Challenges, and Applications* (Workshop, 2020, [Link](#))
- *Doctoral Colloquium in Journalism Studies* (Workshop, Annual Conference of the Journalism Studies Division of the DGPuK, 2019–2022 [Link](#))

METHODOLOGICAL EDUCATION

Methodological Knowledge

- Automated content analysis
- Digital trace data, in particular data donation approaches
- APIs/web scraping
- Social science methods (manual content analysis, surveys, experiments)
- Statistics (e.g., multilevel modeling, panel & time series approaches)

Languages

- Statistical Software: STATA, SPSS
- Programming: R, Python (APIs, scraping, NLP, building web applications)
- Markup Languages: LaTeX, HTML, CSS
- Version Control Software: Git, Github

Methodological Training (selected)

- *Agent-based experiments* (DFG Network, University of Vienna, 2022)
- *Automated Image Analysis* (Computational Working Group, University of Zurich, 2021)
- *Introduction to Multilevel Analysis* (Workshop by NaRezFo, 2021)
- *Advanced Methods for Text as Data – Natural Language Processing* (Essex Summer School in Social Science Data Analysis, 2021)
- *Text Classification with Python* (Computational Working Group, University of Zurich, October 2020)
- *A Gentle Introduction to Word Embeddings for the Computational Social Science* (3rd Symposium on Societal Challenges in Computational Social Science, 2019)
- *Structural Topic Modeling for Enriching Quantitative Text Analysis* (5th International Conference on Computational Social Science, 2019)
- *Quantitative Text Analysis* (Essex Summer School in Social Science Data Analysis, 2018)
- *Automated Content Analysis* (Computational Social Science Conference, 2018)

RESEARCH VISITS

- CCS Lab, University of Vienna, Prof. Dr. Annie Waldherr 06/2023
- Vrije Universiteit Amsterdam, Prof. Dr. Wouter van Atteveldt 08/2020 – 09/2020
- University of Münster, Prof. Dr. Bernd Blöbaum 06/2019

TEACHING

Graduate Level

- Research seminar “*Your News, My News, No News?*” (LMU Munich, 2 semesters, 5 SWS, with Prof. Mario Haim, [Link](#))
- Theory seminar “*Nothing is as Practical as a Good Theory*” (LMU Munich, 1 semester, 2 SWS, [Link](#))

Undergraduate Level

- Research seminar “*Cross-platform Journalism: News Content, Use, & Effects*” (LMU Munich, 1 semester, 4 SWS, [Link](#))
- Research seminar “*Text as Data Methods in R*” (University of Zurich, 1 semester, 2 SWS, [Link](#))
- Research seminar “*Text as Data*” (University of Zurich, 2 semesters, 4 SWS, [Link](#))
- Research seminar “*Propaganda Online*” (University of Zurich, 2 semesters, 4 SWS, [Link](#))
- Research seminar “*Conflict and Crisis Communication*” (University of Zurich, 2 semesters, 4 SWS, [Link](#))
- Research seminar “*Media and Terrorists*” (University of Zurich, 2 semesters, 4 SWS, [Link](#))

Supervision

- Supervised 57 B.A. theses (2017 – 2023)
- Supervised 2 M.A. theses (2022 – 2023)

Workshop Instructor

- *Automated Content Analysis in R*. Workshop given as expert at the Annual Conference of the Journalism Studies Division of the DGPuK University of Eichstätt, 2019, [Link](#))

Teaching Qualifications

- Teaching Skills Course (Diploma at the University of Zurich, 2019)

FURTHER WORKING EXPERIENCE

Intern , foreign bureau ZDF German Television (Washington, D.C) Reporting, research, interviews, vox pops on current American politics	07/2015 – 08/2015
Intern , news agency dpa (Berlin) News monitoring, research and reporting	07/2013 – 08/2013
Intern , ZDF German Television (Mainz) Screening and news editing for the department of politics and current news	02/2013 – 03/2013
News Editor , online news outlet IT-Times (Münster) Reporting on companies and analyzing financial outlooks	10/2010 – 06/2012

REFERENCES

at LMU Munich (Germany)

Prof. Dr. Mario Haim, mario.haim@ifkw.lmu.de

at the University of Zurich (Switzerland)

Prof. Dr. Mike Schäfer, m.schaefer@ikmz.uzh.ch

at the University of Mainz (Germany)

Prof. Dr. Michael Scharkow, scharkow@uni-mainz.de

at City, University of London (United Kingdom)

Assistant Prof. Dr. Lea Hellmüller, lea.hellmueller@city.ac.uk

Munich, Feb 18th, 2023

Valerie Hase