

Publikationen und Vorträge Florian Primig – Stand April 2025

Publikationen

Primig, F. (2025). The epistemic crisis and the rise of the far right: toward a conceptualization of counter-knowledge orders in digital knowledge society. *Publizistik*, 2.
<https://doi.org/10.1007/s11616-025-00887-6>

Weiß, A.-N., **Primig**, F. & Szabó, H. D. (2025). ‘Eyo, mixed girl check’: The commodification of embodied performance in the #mixedgirlcheck trend on TikTok. *Platforms & Society*, 2. <https://doi.org/10.1177/29768624251332482>

Primig, F., & Lück-Benz, J. (2024). Online monitoring activism: civic surveillance practices as a reaction to the rise of the far-right in the COVID-19 pandemic. *Information, Communication & Society*, 1–19. <https://doi.org/10.1080/1369118X.2024.2406817>

Primig F., & Fröschl, F. (2024). Introducing the FROG tool for gathering Telegram data. *Mobile Media & Communication*, 12(2), 449-453.
<https://doi.org/10.1177/20501579241244973>

Primig, F. (2024). Thinking different as an act of resistance: Reconceptualizing the German protests in the COVID-19 pandemic as an emergent counter-knowledge order. *Discourse & Society*, 1–18. <https://doi.org/10.1177/09579265241231593>

Primig, F., Szabó, H. D. & Lacasa, P. (2023). Remixing war: An analysis of the reimagination of the Russian–Ukraine war on TikTok. *Frontiers in Political Science*, 5.
<https://doi.org/10.3389/fpos.2023.1085149>

Primig, F. (2024; online first 2022). The Influence of Media Trust and Normative Role Expectations on the Credibility of Fact Checkers, *Journalism Practice*, 18(5), 1137-1157. <https://doi.org/10.1080/17512786.2022.2080102>

Vorträge

Lück-Benz, J. & Primig, F. (2024, 24.-27. September). Online monitoring activism: civic surveillance practices as a reaction to the rise of the far-right in the COVID-19 pandemic. [Conference paper]. 10th European Communication Conference (ECREA), Ljubljana, Slovenia.

Primig, F., Weiß, A. & Szabó, H. (2024, 24.-27. September). “Eyo, mixed girl check”: Negotiations of (non)normativity through embodied performance in the

- #mixedgirlcheck trend on TikTok. [Conference paper]. 10th European Communication Conference (ECREA), Ljubljana, Slovenia.
- Primig, F. (2024, 20.-24. June). Emerging Counter-Knowledge Orders: Towards a Conceptualization of Persistent Diverging Rationalities in Digitalized Society (ICA 2024 post conference P³: Power, Propaganda, Polarisation) [Conference paper]. 74th Annual ICA Conference (International Communication Association), Gold Coast, Australia.
- Primig, F. (2024, 20.-24. June). Knowing (less) together: Toward an Understanding of Misinformed Publics as Counter-Knowledge Orders [Conference paper]. 74th Annual ICA Conference (International Communication Association), Gold Coast, Australia.
- Primig, F., & Lück-Benz, J. (2024, 20.-24. June). Online Monitoring Activism: Civic Surveillance Practices as a Reaction to the Rise of the Far-Right in the COVID-19 Pandemic [Conference paper]. 74th Annual ICA Conference (International Communication Association), Gold Coast, Australia.
- Primig, F. (2024, 20.-24. June). Thinking Different as an Act of Resistance: Reconceptualizing the German Protests in the COVID-19 Pandemic as a Counter-Knowledge Order [Conference paper]. 74th Annual ICA Conference (International Communication Association), Gold Coast, Australia.
- Primig, F. & Fröschl, F. (2024, 13.-15. March). Introducing the FROG tool for gathering Telegram data. [Conference paper / Software]. 69th Annual Conference of the German Communication Association (DGPK), Erfurt, Germany.
- Primig, F. & Lück-Benz, J. (2024, 19. January). Online Monitoring Activism: Civic surveillance practices as a reaction to the rise of the far-right in the COVID-19 pandemic. [Virtual symposium]. Democracy in Flux: Virtual Symposium on Political Communication Research at Indiana University and Freie Universität.
- Primig, F. (2023, 30. September - 01. Oktober). The rationality of the Corona protest movement: A large scale mixed-methods critical discourse analysis of an emergent alternative knowledge order. [Conference paper]. ECREA PolComm23 (ECREA), Berlin, Germany.
- Kuznetsova, E., Makhortykh, M., Litvinenko, A., Nechushtai, E., Kröner, F., & Primig, F. (2023, 19.-20. June). Journalism vs. Propaganda: The Role of Algorithms during the War in Ukraine [Conference roundtable]. 5th Weizenbaum Conference (Weizenbaum Institute for the Networked Society), Berlin Germany.
- Primig, F., Szabó, H. D., & Lacasa, P. (2023, 25.-29. May). Remixing war: An analysis of the reimagination of the Russian–Ukraine war on TikTok [Conference paper]. 73rd Annual ICA Conference (International Communication Association), Toronto Canada.
- Primig, F., & Litvinenko, A., (2023, 25.-29. May). Stitching the Narrative: The Role of Pro-Russian Fringe Communities on TikTok During Russia's War in Ukraine [Conference paper]. 73rd Annual ICA Conference (International Communication Association), Toronto Canada.

- Primig, F. (2022, 19.-22. Oktober). “Not without us!” An exploration of knowledge resistance and grip to interpretative power of epistemic authority within the corona protest movement. [Conference paper]. 9th European Communication Conference (ECREA), Aarhus, Denmark.
- Primig, F. (2022, 01.-02. September). Reibungslose Bewegung? Die Rationalität der Corona Protestbewegung in Deutschland [Conference presentation]. MOTRA-K #2022, Wiesbaden, Germany.
- Primig, F. (2021, 27.-31. May). Checkmate for Fact Checking: The Influence of Media Trust, and Normative Role Expectations on the Credibility of Fact Checkers and Fact Checking [Conference paper]. 71st Annual ICA Conference (International Communication Association), Denver Colorado.

Eingeladene Workshop & Roundtable Vorträge

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| 04/2025: | “Counter-knowledge: Resistance or manipulation?”; Vortrag auf Weizenbaum & Wikimedia Deutschland Konferenz „ <i>Who owns free knowledge? Examining power, platformization, and the promise of the commons</i> ” |
| 07/2024: | “Contextualising Misinformation”; Workshop am Weizenbaum Institute organisiert von <i>Elizaveta Kuznetsova, Clara Iglesias Keller and Martha Stolze</i> |
| 07/2024: | “Understanding Democracy and Illiberal Communication”; Workshop am Weizenbaum Institute organisiert von <i>Lance Bennett, Christoph Neuberger and Jakob Ohme</i> |
| 07/2023: | “Far-Right Publics”; Workshop am Weizenbaum Institute organisiert von <i>Curd Knüpfer, Sarah Jackson and Daniel Kreiss</i> |
| 03/2023: | “Web Scraping and API-based Data Collection”; Workshop am Weizenbaum Institute organisiert von <i>Christian Strippel and Roland Toth</i> |
| 06/2022: | Aspen Institute Roundtable: “Information Disorder Report. The Impact of Mis- and Disinformation in the Digital World” |