

Publications and Presentations

Ursula Kristin Schmid

Publications

Schmid, U. K. (in press). Humorous Hate Speech on Social Media: A Mixed-Methods Investigation of Users' Perceptions and Processing of Hateful Memes. *New Media & Society*

Schmid, U. K., & Kümpel, A. S., & Rieger, D. (in press). The remote self-confrontation interview method: Gaining insights into users' perceptions of digital media content from a distance. *American Behavioral Scientist*.

Frischlich, L., **Schmid, U. K.** & Rieger, D. (in press). Hass und Hetze im Netz (p. xx-yy). In M. Appel, F. Hutmacher, C. Mengelkamp, J.-P. Stein, & S. Weber (Eds.), *Digital ist besser?! Die Psychologie der Online- und Mobilkommunikation*. Springer.

Obermaier, M., **Schmid, U. K.**, & Rieger, D. (2023). Too civil to care? How online hate speech against different social groups affects bystander intervention. *European Journal of Criminology*, 20(3), 817–833. <https://doi.org/10.1177/14773708231156328>

Schmid, U. K., Kümpel, A. S., & Rieger, D. (2022). How social media users perceive different forms of online hate speech: A qualitative multi-method study. *New Media & Society*. <https://doi.org/10.1177/14614448221091185>

Schmid, U. K., Rieger, D. & Frischlich, L. (2022). Posts, die brennen. Hate Speech als schädigende Online Kommunikation. Sprachgewalt. *Der Deutschunterricht*, 2/22, 70-80.

Conference Presentations

2023

Reich, S., **Schmid, U. K.**, Obermaier, M., Frischlich, L., & Kümpel, A. S. (2023, September). *No risk, no findings: Ethische Herausforderungen in der Forschung zu Inzivilität und Hate Speech online*. Accepted for the Annual Conference of the DGPuK division "Methods", Potsdam, Germany.

Schmid, U. K. (2023, May). *Are you f*** kidding me? A mixed-methods approach examining the processing of humorous hate speech*. Presented at the 73rd Annual Conference of the ICA, Toronto, Canada.

Schmid, U. K., Kümpel, A. S., & Rieger, D. (2023, May). *Should I engage? Factors influencing social media users' (lack of) engagement with hate speech*. Presented at the 73rd Annual Conference of the ICA, Toronto, Canada.

Obermaier, M., & **Schmid, U. K.** (2023, May). *Close, but over: Explaining gaps between expectations and evaluations of socio-political-actors' online hate speech interventions*. Presented at the 73rd Annual Conference of the ICA, Toronto, Canada.

Peter, C., Frischlich, L., Obermaier, M., **Schmid, U. K.**, Riesmeyer, C., & Menke, M. (2023, May). *Die dunkle Seite der Wissenschaftskommunikation – Erfahrungen von Kommunikationswissenschaftler:innen mit inzivilen Angriffen*. Presented at the 68th Annual Meeting of the German Communication Association, Bremen.

Schmid, U. K. (2023, January). *Spaß beiseite: Eine Mehrmethoden-Untersuchung zur Wahrnehmung und Verarbeitung humoristischer Hate Speech*. Presented at the Annual Conference of the DGPUK division “Media reception and effects”, Augsburg, Germany.

Schmid, U. K., Kümpel, A. S., & Rieger, D. (2023, January). *Hinsehen oder Wegschauen? Faktoren der (fehlenden) Beschäftigung mit Hate Speech auf Social-Media-Plattformen*. Presented at the Annual Conference of the DGPUK division “Media reception and effects”, Augsburg, Germany.

Schmid, U. K., Schulze, H., & Drexel, A. (2023, January). *Hass im Schafspelz: Die Verwendung von Humor zur Verschleierung rechtsextremer Ideologie*. Presented at the Annual Conference of the DGPUK division “Media reception and effects”, Augsburg, Germany.

2022

Schulze, H., & **Schmid, U. K.** (2022, October). *Hass im Schafspelz: Die Verwendung von Humor zur Verschleierung rechtsextremer Ideologie*. Presented at the 2nd ISD Symposium, Berlin, Germany.

Schmid, U. K. (2022, September). *Soll das ein Witz sein? Das Gefahrenpotential humoristischer Hate Speech*. Presented at MOTRAK#2022, Wiesbaden, Germany.

Schmid, U. K. (2022, September). *Are you kidding? The perception of humorous hate speech within online memes*. Presented at the 52nd Annual DGPs Congress 2022, Hildesheim, Germany.

Schmid, U. K., Kümpel, A. S., & Rieger, D. (2022, June). *Wahrnehmung von Hate Speech im Social-Media-Kontext: Eine qualitative Mehrmethodenstudie*. Presented at the Annual Conference of the DGPUK division “Media reception and effects”, Düsseldorf, Germany.

Schmid, U. K., Obermaier, M., & Rieger, D. (2022, June). *Who cares? Wie politische Merkmale die Äußerung von Online Counter Speech als Form der Civic Participation erklären*. Presented at the Annual Conference of the DGPUK division “Media reception and effects”, Düsseldorf, Germany.

Obermaier, M., **Schmid, U. K.**, & Rieger, D. (2022, June). *Bystander Empowerment: Wie politische Kompetenzen und digitale Medienkompetenz die Bystanderintervention in Online Hate Speech erklären*. Presented at the Annual Conference of the DGPUK division “Media reception and effects”, Duesseldorf, Germany.

Schmid, U. K., Kümpel, A. S., & Rieger, D. (2022, May). *How social media users perceive different forms of online hate speech: A qualitative multi-method study*. Presented at the 72nd Annual Conference of the ICA, Paris, France.

Schmid, U. K., Obermaier, M., & Rieger, D. (2022, May). *Who cares? Political characteristics that predict online counterspeech as civic participation against online hate speech*. Presented at the 72nd Annual Conference of the ICA, Paris, France.

Obermaier, M., **Schmid, U. K.**, & Rieger, D. (2022, May). *Awareness is a treasure, but empowerment is key. How political and critical digital media literacy shape bystander intervention in online hate speech.* Presented at the 72nd Annual Conference of the ICA, Paris, France.

Drexel, A., Schulze, H., & **Schmid, U. K.**, (2022, May). *Obfuscated hate: Does humor drive far-right ideology distribution online?* Presented at the 72nd Annual Conference of the ICA, Paris, France.

2021

Schmid, U. K., & Schulze, H. (2021, November). *The two sides of humor: The persuasive potential of humorous online communication for (de)radicalization.* Presented at the Annual Conference of the DGPUK divisions "Digital Communication" and "Advertising", Virtual Conference (originally to be held in Leipzig, Germany).

Schmid, U. K., Kümpel, A. S., & Rieger, D. (2021, September). *The remote self-confrontation interview: Insights from a distance.* Presented at the Annual Conference of the DGPUK division "Methods", Virtual Conference (originally to be held in Vienna, Austria).

Invited Presentations / Seminars

Schmid, U. K., & **Rieger, D.** (2022, May). *Keynote: Hass und Hetze im Netz: Wie Hate Speech unsere Online-Kommunikation beeinflusst.* Invited keynote at the TechZoom „Hasskriminalität“, ZITiS, München.

Schmid, U. K. (2022, March). &

Schmid, U. K. (2022, October). *Verrohung der Debattenkultur und Hate Speech: Einfluss von inziviler Online-Kommunikation auf die Schule.* Invited talk at the Seminar „Führung in der digitalen Welt: Chancen und Gefahren von digitalen Medien in der Schule“ organized from Akademie für politische Bildung Tutzing.

Schmid, U. K. (2021, November). *Das Phänomen Hate Speech: Demokratiegefährdung im digitalen Raum.* Invited talk at the seminar „Menschenfeindlichkeit im Netz begegnen. Demokratische Kompetenzen von Berufsschüler*innen im digitalen Raum stärken“ organized from Mach' meinen Kumpel nicht an! – für Gleichbehandlung, gegen Rassismus e.V., Fulda, Germany.

Workshop Presentations

Schmid, U. K. (2022, October). *Hass und Hetze im Internet – Das Gefahrenpotenzial humoristischer Hate Speech.* Online seminar from „Medien_Weiter_Bildung“, JFF- Jugend, Film, Fernsehen e.V., Virtual Workshop.

Schmid, U. K. (2022, January). *How social media users perceive different forms of online hate speech. Workshop presentation at the workshop "Hate Speech – an interdisciplinary approach" at the Minerva Center for the Rule of Law under Extreme Conditions at the University of Haifa, Virtual Workshop (originally to be held in Haifa, Israel).*
<https://www.youtube.com/watch?v=vNt8sKkQINc>

Public Outreach / Media Coverage

- Guest at the podcast: “*What are YOU going to do with THAT?*” from the Minerva Center for the Rule of Law under Extreme Conditions at the University of Haifa, episode 48, season 2: From memes and hate speech.
<https://www.what2dowiththat.com/home/episode/a527bd24/episode-48-about-memes-and-hate-speech-with-ursula-schmid>
- **Schmid, U.K.** & Schwarz, C. (2021). "Wir sollten uns im Internet verhalten, wie wir es uns Offline wünschen": Interview zu Hassrede auf Sozialen Medien. *Amosinternational*, 15(3), 34-38.

Awards

Best Paper Award of the DGPuK Division “Media Reception and Effects” 2022 for the paper: *Wahrnehmung von Hate Speech im Social-Media-Kontext: Eine qualitative Mehrmethodenstudie*. [Perceptions of hate speech in a social media context: a qualitative multi-method study] (with Anna Sophie Kümpel & Diana Rieger)