Publications and Presentations

Journal Articles, peer-reviewed (29)


Book Chapters, non peer-reviewed (6)


**Competitive Research Awards (10)**


2018, August  **Top Paper Award for the best paper published in Mass Communication and Society in 2017** for “‘Muslims are not Terrorists': Islamic State coverage, journalistic differentiation between terrorism and Islam, fear reactions, and attitudes toward Muslims” (co-authors: Christian von Sikorski, Jörg Matthes & Alice Binder).

2018, March  **Doc.Award 2018 of the City of Vienna and the University of Vienna for outstanding doctoral theses** at the University of Vienna for the dissertation “Us against them: The effects of right-wing populist political advertising on intergroup attitudes”.

2017, August  **Top 1 Faculty Paper Award**, Association for Education in Journalism and Mass Communication (AEJMC), Political Communication Interest Group: Schmuck, D., Matthes, J., & Paul, F.: “Young Muslims' Responses to Anti-Islamic Right-Wing Populist Campaigns: Discrimination, Social Identity Threats, and Hostility”.

2017, August  **Top 3 Student Paper Award**, Association for Education in Journalism and Mass Communication (AEJMC), Communication Theory and Methodology Division: Karsay, K. & Schmuck, D.: “Effects of weight loss reality TV show exposure on adolescents’ explicit and implicit weight bias”.


2016, June  **Top 1 Student Paper Award**, International Communication Association (ICA), Environmental Communication Division: Schmuck, D. & Naderer, B.: “Misleading consumers with green advertising? Comparing the effects of false and vague greenwashing claims”.
**2015, May**  

**2013, August**  
**Top 3 Faculty Research Paper Award**, Association for Education in Journalism and Mass Communication (AEJMC), Advertising Division: Matthes, J., Wonneberg, A., Schmuck, D.: “Taking a closer look at green ads. Consumers' green involvement and the persuasive effects of emotional versus functional advertising appeals”.

**Teaching Award**

**2020, March**  
Award for Excellence in Teaching at the Department of Media and Communication (LMU Munich) for the course "Digital Detox: Die Wirkung digitaler Auszeiten auf das Wohlbefinden" [Digital Detox: The Effects of Digital Time-outs on Well-being]  
**Best evaluated (Top 1) course at the department in the winter term 2019/20**

**Peer-reviewed Conference Presentations (48)**

1. **Schmuck, D.** (2020, October). Investigating the mobilizing power of influencers on pro-environmental behavioral intentions and political participation. Paper to be presented at the 8th European Communication Conference of the European Communication Research and Education Association (ECREA), Braga, Portugal.


the 69th annual conference of the International Communication Association (ICA), May 24-28, Washington D.C., USA.


22. **Schmuck, D.** (2018, May). Voting "against Islamization"? How anti-Islamic right-wing populist political campaigns influence explicit and implicit attitudes toward Muslims as well as electoral support. Presentation at the 68th annual conference of the International Communication Association (ICA), May 24-28, Prague, Czech Republic.


32. von Sikorski, C., Matthes, J., & Schmuck, D. (2017, August). The Islamic State in the news: Journalistic differentiation between terrorism and Islam, terror news proximity, and Islamophobic attitudes. Paper accepted for presentation to the Religion and Media Interest Group at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Convention, August 9-12, Chicago, Illinois, USA.


41. **Schmuck, D.**, Heiss, R., & Matthes, J. (2015, August). Antecedents of strategic game framing in political news coverage. Presentation at the Political Communication interest group at the 98th annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), August 6-9, San Francisco, CA, USA.


Invited Presentations (1)